



**VIRCHAND
GOVANJI**
JEWELLERS
VALSAD | VAPI | SURAT

JEWELLERY CARE GUIDE

GENERAL JEWELLERY CARE TIPS

- Always last on, first off: wear jewellery after applying perfume, hair spray, makeup, or lotion.
- Store separately: use soft pouches or individual boxes to prevent scratches and tangling.
- Avoid moisture: remove before bathing, swimming, or exercising.
- Clean regularly: gently wipe with a soft cloth after use.

GOLD JEWELLERY

- Clean with a mild soap solution and a soft brush (avoid toothpaste or abrasive cleaners).
- Keep away from chlorine (e.g., pools or cleaning products) to avoid dulling.
- Regular polishing by a professional helps maintain shine.

SILVER JEWELLERY

- Jewellery tarnishes naturally due to air and moisture — store it in an anti-tarnish cloth or pouch.
- Clean using a silver polish cloth.
- Avoid contact with rubber bands or newspaper — they accelerate tarnishing.

DIAMOND JEWELLERY

- Diamonds attract oil and dust — clean them regularly with lukewarm water and a soft brush.
- Avoid touching the diamond directly to maintain brilliance.
- Periodic professional cleaning and prong checks are recommended.

PLATINUM JEWELLERY

- Platinum is strong, but it develops a natural patina with use — polish it occasionally.
- It is safe to use mild soap and water with a lint-free cloth.
- Avoid abrasive cleaning agents.

POLKI & KUNDAN JEWELLERY

- Keep jewellery away from water or perfume — it can loosen the lac and damage uncut stones.
- Store in cotton-lined boxes with moisture absorbers, such as silica gel.
- Jewellery tarnishes naturally due to air and moisture.
- Clean only with a soft, dry cloth — never wash or brush.

REPAIRS & MAINTENANCE

- Bring your jewellery to us for:
 - Stone tightening or replacements
 - Polishing and rhodium plating
 - Re-stringing of beads or pearls
 - Re-sizing of rings or bracelets

BONUS TIPS

- Travel smart: use jewellery rolls or hard cases while travelling.
- Insure your valuables, especially diamonds, gold, and bridal sets.
- Check-up: visit us for a free inspection and cleaning.